

## “FINDING GINA”

### **SUMMARY**

*FINDING GINA* is a weekly, half hour, reality-style rockudrama that follows the efforts of missing persons advocate and singer/songwriter, Jannel Rap and her band *Clementine* as they crisscross the U.S. on their “Squeaky Wheel Tour,” combining music and social advocacy to create awareness about the issue of missing persons. One of the difficulties in the cases of the missing is that law enforcement doesn’t have enough manpower to pursue as many cases as there are nationally. It is therefore critical to have as much public exposure as possible for every story.

**“The more we reach out, the more find out, the more we need to reach out even more.”  
-Jannel Rap, founder, GINA For Missing Persons**

In 2000, Jannel's sister, Gina Bos, vanished without a trace in the wee hours of a Nebraska morning. She left behind 3 children, and 6 siblings wracked by the lack of resolution to her story. Not interested in sitting back and hoping and praying for some information, Jannel began a campaign of her own. She began gathering musician friends and having concerts that would promote the stories of the missing. These concerts became the basis for her non-profit, “GINA for Missing Persons” whose purpose is to broaden the exposure of the stories of the missing so that more and more will be found.

In 2006, after she was unable to get any national attention for her sister's case, Jannel created the “Squeaky Wheel Tour,” a worldwide rock concert event in which bands promote the stories of the missing during their performances in “GINA Concerts” and hand out CDs and DVDs full of photos and information. **For some, having their missing loved one featured on stage with *Clementine* is the only national attention they will receive.** Since the first GINA Concerts in 2001, with the help of law enforcement and many other missing persons organizations, **130 people have been found.**

In the show *FINDING GINA*, Jannel and the band will cross the country in 19 days performing “GINA Concerts” with other bands to sold out houses. Along the way the band will meet the families of the missing and give them a forum in which to tell their stories and get the word out about their loved ones. In these heart-breaking and inspiring encounters we will see people brought to the edge who, instead of collapsing as a result of devastating tragedy, have transformed their lives.

The romance, humor and craziness of a band on the road combined with the dramatic and touching stories of families struggling to gain national attention for their missing loved one is the basis for emotion-rich show.

**“Instead of asking why is my life so bad, why did this happen to me, you can say:  
‘What can I do about it?’”**

Music. Drama. A woman on a mission. A band empowered by a social cause. Average people faced with extraordinary circumstances that turn tragedy into triumph. This is “FINDING GINA.”

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### PREMISE

A woman and her band crisscross the U.S. on a mission to raise awareness of missing persons, and bring exposure to as many cases as possible by playing rock concerts.

### CAST

**Jannel Rap**, singer/songwriter, singer for *Clementine*, and founder of the non-profit “GINA For Missing Persons”

**Jeffrey Wayne**, drums/vocals, *Clementine*

**Gary Lynn Floyd**, piano/vocals, *Clementine*

**Dana Woods**, bass/vocals, *Clementine*

### ROTATING CAST

As the band *Clementine* will be in a different town every day of the tour/every episode of the show, each episode will feature a new set of characters each time. These characters will always include families of the missing and people who attend each concert, local law enforcement, local missing persons advocate organization members, and radio/TV show hosts.

### STONE

*Dog the Bounty Hunter* meets *Without A Trace*. The shooting, editing and story-telling style of the show will closely match that of “Dog the Bounty Hunter.” The subject matter is exactly that of “Without a Trace,” but is presented with the added immediacy and raw emotion of real-world stories.

### SHOW STRUCTURE

22 episodes will be made from the 19-day “Squeaky Wheel Tour.” Shooting days: 21 (19 days on tour, 1 day before the tour, 1 day after the tour).

**Segment (a)** Each episode will begin with Jannel and her *Clementine* band mates waking up either on the tour bus or in their hotels, in a new town. *As the tour wears on the level of exhaustion and annoyance in the morning will grow.*

**Segment (b)** In each town Jannel will first connect with the local missing persons non-profit organization and then with law enforcement. Inside each organization we will meet every day heroes working passionately to find the missing. At the non-profits we will meet family members and friends of the missing who regularly donate their time to the cause. At the local precincts, we will be introduced to the detectives who have been working the missing persons beat for years. These are the real people behind the characters on *Without A Trace*.

This segment will be intercut as law enforcement and missing persons advocates tell some of the stories of people missing from their area.

**Segment (c)** After coordinating with the local non-profits and law enforcement, Jannel will

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meet with families who’s loved one's stories will be featured in that episode and in that evening's GINA concert. We will get to know the family and the story behind the disappearance of their loved one. This segment will include photos and home movies the family has of the missing person.

### **INTERCUT WITH ALL ABOVE:**

**(1)** The rest of the band goes to the venue for that night's show to make sure things are ready, and loan-in and set-up equipment.

**(2)** Jannel does any scheduled radio/TV shows or print interviews.

**Segment (d)** The Concert. Each episode will feature excerpts from that town's GINA Concert. *Clementine* will either play alone or with guest bands. At each show Jannel will welcome the crowd and briefly introduce them to the reason behind the GINA concerts. We will hear from audience members about how they heard about the concert, and why they came, if they have a loved one missing, and what that story is.

**Segment (e)** Tear down, pack up. After the concert (and over the credits), the band says goodbye to all the new friends they made during the day, they tear down their equipment, pack up the bus, and drive off into the darkness headed for the next town.

**Broll samples:** the famous parts of each city, *Clementine* on the tour bus, highway and road signs, any stops along the way, band sound checks, Jannel running around and not sleeping.

**Graphics** will include statistics about each city: population, average crime rate, number of missing, famous landmarks, some history.

### **EPISODE SAMPLES**

**Episode (1)** Jannel wakes up in her hotel room in San Francisco. Her eyes are puffy from a lack of sleep, but she is eager to get the busy day started. She brews some in-room coffee, showers, dresses and goes over her notes for the day.

JANNEL OC (sample): “It's only the first day of the tour and I'm already wiped out. This morning we lucked-out and are having a radio interview with KQED. They're the huge NPR station in San Francisco that everybody listens to, so this'll be a really great opportunity to get the word out about tonight's show and also introduce people to a little about the missing.”

“It's really sad, but people who've lost someone frequently—in fact, MOST of the time--don't know that they're supposed to continue checking in with the police after the initial report is made. The police are just so swamped that if you're not the squeaky wheel in their ear, you know, they're going to move on to another pressing case.”

**Episode (5)** Flashback episode: Gina's story. Jannel narrates a heart-breaking episode where we go back in time to learn about her sister, Gina Bos—the woman who's disappearance inspired Jannel to create “GINA for Missing Persons.” We will hear from Jannel and Gina's

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family.

**Possible sponsored interstitials:** families telling the stories of their missing loved one, giving contact/website information for viewers who want to help.