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When Gina Bos disappeared from Lincoln, Nebraska in October 2000, her sister, Jannel Rap, was left with an impossible void to fill. But in Gina's honor and for her memory, Jannel used her greatest gift, music, to mobilize an international community of families of missing people, generate much-needed attention, and inspire hope. Jannel was honored in Los Angeles last month as one of Music Connection Magazine's Top 50 Innovators, Iconoclasts, Groundbreakers & Guiding Lights in the music business for 2008, right alongside luminaries such as Trent Reznor, The Eagles and Robert Plant <http://www.jannelrap.com/pdf/musicconnectionpages.pdf>

Gina Bos disappeared after a performance in Lincoln. Her car was found across the street from the pub, with the trunk open and her guitar inside. To this day, the guitar is the only evidence Gina's family has. The family languished for six long months in an effort to get the word out about hers as story lacked the scandal that garners immediate attention.

This is what compels Jannel today. Without an explosive media angle, hundreds of people go missing without the valuable media attention to support the effort to find them. As a musician herself, Jannel decided to use her pulpit, the stage, to talk about her sister and others like her, and encouraged other musicians to do the same. This was the beginning of GINA for Missing Persons FOUNDation, a non-profit established by Jannel which helps artists to profile missing people at organized events, and mobilize communities to not forget.

Eight years later, there are thousands of GINA Artists worldwide, and over 350 people profiled have been found.

Jannel is partnering with Creative Entertainment & Media, Inc. in creating a television show to further bring visibility to the missing.

GINA for Missing Persons FOUNDation Programs include: Flyer distribution, support to families of the missing in their search, web casts, web site referrals for families, GINA Concerts, GINA Singer/Songwriter Contest, The Squeaky Wheel Tour®, the Look, Listen and Pass it On DVD and more. Please visit www.411Gina.org for complete details.

For more information and interviews, please contact:

Fazia Donnelly
GINA For Missing Persons FOUNDation
877-411-GINA
714-779-2754